



# TRADE IN Up

TRADE IN YOUR OLD CAMERA & GET UP TO A

# \$200\* TRADE-IN BONUS

TOWARDS THE PURCHASE OF AN ELIGIBLE EOS R SYSTEM CAMERA.

STARTS SEPTEMBER 27<sup>TH</sup>, ENDS OCTOBER 31<sup>ST</sup> 2024.



Trade in any brand of working camera and get up to a **\$200\* bonus** towards the purchase of an eligible Canon EOS R system camera - **plus the value of your trade-in**. Stack this bonus offer with existing instant rebates to get additional savings!

CAMERAS & KITS	SRP	TRADE-IN VALUE		COMBINED SAVINGS
		SPECIAL PRICE	TRADE-IN BONUS	
EOS R6 MARK II BODY	\$3,299.00	\$2,899.00	\$200.00	\$600.00
EOS R6 MARK II RF24-105MM F4-7.1 IS STM LENS KIT	\$3,599.00	\$3,199.00	\$200.00	\$600.00
EOS R7 BODY	\$1,999.00	\$1,799.00	\$100.00	\$300.00
EOS R7 RF-S18-150MM F3.5-6.3 IS STM LENS KIT	\$2,499.00	\$2,299.00	\$100.00	\$300.00
EOS R8 BODY	\$1,999.00	\$1,799.00	\$100.00	\$300.00
EOS R8 RF24-50MM F4.5-6.3 IS STM LENS KIT	\$2,299.00	\$1,999.00	\$100.00	\$400.00
EOS RP BODY	\$1,299.00	\$1,099.00	\$100.00	\$300.00
EOS RP RF24-105MM F4-7.1 IS STM LENS KIT	\$1,599.00	\$1,399.00	\$100.00	\$300.00

## CAMERA OFFER TERMS AND CONDITIONS

\*This Canon Trade-In Trade-Up Program Camera Offer (the "Camera Offer") is valid from September 27th to October 31st, 2024. This Camera Offer is open to residents of Canada who have reached the legal age of majority at the time of participation.

For the purposes of this Camera Offer, an eligible participant can purchase a new qualifying full-frame EOS mirrorless camera body or kit (a "Qualifying Camera Purchase") and with the trade-in of any brand interchangeable lens camera ("Qualifying Product") receive a trade-in discount of up to CAD \$200.00 off the price of the Qualifying Camera Purchase. Qualifying Camera Purchases include the Canon EOS R6 Mark II (Body & Kit) with a \$200 trade-in discount, CANON EOS R8 (Body & Kit) with a \$100 trade-in discount, CANON EOS RP (Body & Kit) with a \$100 trade-in discount, and CANON EOS R7 (Body & Kit) with a \$100 trade-in discount. To be eligible for trade-in, your Qualifying Product must meet all the Trade-In Program eligibility requirements, which include, but are not limited to, that the camera is fully functional and working, as determined by Canon's dealer, in its sole discretion, and that the camera is an interchangeable lens camera. The trade-in value will be determined by the participating Canon authorized dealer and not Canon. Limit of one (1) trade-in per Qualifying Camera Purchase. This promotion cannot be combined with any other offers or programs and is non-transferable and cannot be redeemed online. Offer valid in-store only at select Canon authorized dealers. Canon Canada Inc. reserves the right to alter or cancel this promotional offer at any time without notice.